

## Industry Sponsorship Opportunities - 2017



*Putting patients at the centre  
of good nutritional care*

Founded in 1992, BAPEN is the leading Charitable Association for malnutrition consisting of a multidisciplinary membership network of Doctors, Nurses, Dietitians, Pharmacists and Patients. As an organisation, we have produced and continue to produce many reports and resources to assist organisations to screen for malnutrition and deliver appropriate nutritional care.

By sponsoring BAPEN you will help to provide essential funds to resource and support the organisation to tackle malnutrition and ensure that excellent nutritional care is provided for all patients in all settings. Through BAPENs regionalisation work we will actively engage with commissioners, area teams, and key stakeholders to ensure that organisations are focussed on achieving nutritional standards.

We offer three distinct levels of sponsorship for industry partners: Gold, Silver, and Bronze. Alongside this we would welcome support for our new 'Specialist Interest Groups (SIGs) through separate Educational Grants. Our current NG tube SIG was formed at the end of 2016; and in 2017 we are launching several new SIGs to cover topics including: Learning Difficulty; Dementia; and Inflammatory Bowel Disease. We have also developed a new tier of membership this year, for catering companies looking to support BAPEN in '*putting patients at the centre of good nutritional care*'.

**Join us at our next Annual Conference: Hilton Birmingham Metropole, 20th – 22nd November, 2017  
to celebrate our 25<sup>th</sup> Anniversary**

[www.bapen.org.uk](http://www.bapen.org.uk)

## BAPEN – The facts

### BAPEN is made up of 5 Core Groups, which include:

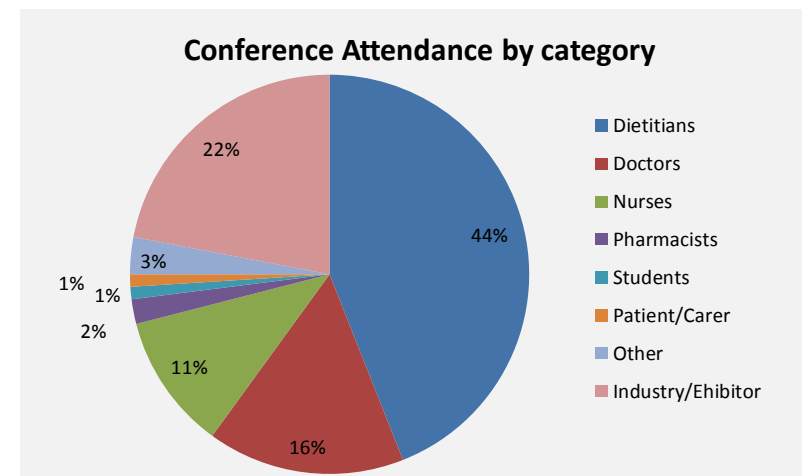
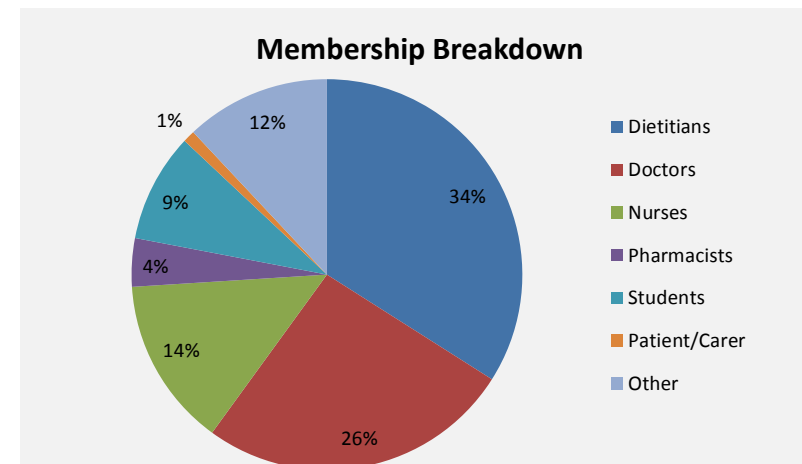
- **Dietitians** (PENG) – a specialist group of the British Dietetic Association
- **Doctors & Scientists**– BAPEN Medical; The British Society of Paediatric Gastroenterology, Hepatology & Nutrition (BSPGHAN)
- **Nurses** – National Nurses Nutrition Group (NNG)
- **Pharmacists** – British Pharmaceutical Nutrition Group (BPNG)
- **Patients** – Patients on Intravenous and Nasogastric Nutrition Therapy (PINNT)

### Annual Conference – 8-9<sup>th</sup> November 2016, Brighton

- **630 attendees; 31 Exhibition Stands; 20 symposia over 2 days**
- Make sure you don't miss out; **join us in Birmingham, 20-22<sup>nd</sup> November 2017** for our next annual conference.

### New for 2017!!

- We have launched several **new Specialist Interest Groups(SIG)**
- These are multi-professional groups tasked with developing standardised protocols & resources for use across the health care environment with the aim of increasing the safety of key aspects of nutritional management in the UK.
- The Nasogastric tube (NG) SIG was formed at the end of 2016. New SIG topics for 2017 include: Learning Difficulty; Dementia; and IBD.
- We are looking for industry partners to help support these hugely important groups via Educational Grants (see 'SIG Sponsor' below)
- Please visit our website [www.bapen.org.uk](http://www.bapen.org.uk) for more information and updates.



# BAPEN Sponsorship Categories - 2017

## ALL Sponsors/Partners Benefit from:

- Underpinning the work of BAPEN
- Access to >400 BAPEN Members
- Support projects & work streams outlined in BAPEN strategy
- Dedicated liaison on Executive committee
- Opportunity to join working parties/committees
- Visible link & logo on BAPEN website
- Advertising of study days or meetings on BAPEN website
- Inclusion in 'Company Sponsors' section, *In Touch* publication
- Use of statement: "[company name] supports BAPEN in raising awareness of malnutrition and providing good nutritional care in all settings"

### GOLD £15,000



### SILVER £11,000



### BRONZE £8,000



### CATERING £4,000

AND  
OR

### SIG Sponsor £2,000

- Access to email BAPEN Members educational materials & events (8 per year)
- 20 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (4 per year)
- Advertisement in 'In Touch' publication (2 half page; or 1 full page per year)
- Product/service announcement (3 per year)
- Opportunities to invite BAPEN representative to speak at company events (2 events per year)
- Opportunities for focus groups with members (2 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 4 meetings per year)
- Invite of Exec/Council member to co-chair satellite symposia
- 20% Conference discount

- Access to email BAPEN Members educational materials & events (4 per year)
- 15 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (2 per year)
- Advertisement in 'In Touch' publication (1 half page advert per year)
- Product/service announcement (2 per year)
- Opportunities for focus groups with members (1 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 3 meetings per year)
- Invite of Exec/Council member to co-chair satellite symposia
- 15% Conference discount

- Access to email BAPEN Members educational materials & events (2 per year)
- 10 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (1 per year)
- Product/service announcement (1 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 2 meetings per year)
- 10% Conference discount

#### NEW FOR 2017!

- Access to email BAPEN Members educational materials & events (1 per year)
- 5 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (1 per year)
- Product/service announcement (1 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 1 meeting per year)
- 5% Conference discount

#### NEW FOR 2017! EDUCATIONAL GRANTS FOR SPECIALIST INTEREST GROUPS

- Opportunity to support one of our dedicated Specialist Interest Groups (SIG) through an Educational Grant
- Topics include: NG, Learning Disability, Dementia, & Crohn's
- Our SIGs are a multidisciplinary forum for professionals tasked with reviewing local materials, approaches, and policies with the aim of developing standardised protocols and resources for use across the health care environment.
- Each SIG will be tasked with identifying key safety issues, and aim to advance practice through collaborative working, research, audit, innovation, and engagement with industry